



## **"Joey" Murillo**

### **Project Manager Nelco Media**

**Jose "Joey" Alfredo Murillo Jr.** was born and raised on the Southwest side of San Antonio, Texas. Joey was an only child who was raised by his father, Freddy Murillo, and mother, April Murillo. Academics and sports were the main focuses that Joey's parents pushed on him. In his sophomore year of high school, Joey transferred to Southwest High School where he pursued dual credit courses and found a love for powerlifting. With the support and motivation from both his parents, Joey graduated in the top 5% of his class which earned him a scholarship to Texas A&M University-San Antonio (A&M-SA). During the course of studying Business Management, Joey worked for the esports team which sparked his love for broadcast and production. Serving as the A&M-SA Esports Head Streamer, Content Crew Manager, and Events Coordinator and, with the help from the former esports Graduate assistant, he helped lay the foundation for streaming and content at A&M-SA Esports. In his last Fall semester, he became a volunteer esports coach for South San Antonio High School where he taught a group of students streaming, broadcasting, and shout casting. In his final semester of college, he earned an internship at SAMSAT as the Events and Production Manager for the R20 Premiere Esports League. Prior to R20's kickoff, Joey was tasked with setting up a broadcast for the kickoff, which is where he met his broadcast and production mentor, Dale Bracey, the former IT Director at SAMSAT. Dale taught Joey everything he knew about production, Tricaster, and event planning. Joey accredits Dale to helping him find his passion. After graduating A&M-SA, Joey used his connections he found through SAMSAT to find himself a job in the field he loved, production and broadcast. He now serves as the Project Manager for Nelco Media, a broadcast and production integrator. Through SAMSAT, Joey was able to find a career in the field he wished to be in.