



## Kathy MacNaughton, CFRE

*President/CEO*  
*KMAC & Associates*

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Kathy MacNaughton, CFRE is a nonprofit fundraising consultant who believes building strong relationships is the key to creating win-win partnerships between nonprofit organizations and the individuals and businesses whose donations help those organizations thrive.

Through her company KMAC & Associates, Kathy developed a two-pronged approach for the giving community: guiding nonprofit organizations toward strengthening their outreach to the community, and helping businesses make the most of their charitable giving by aligning their philanthropic interests with their business goals.

Kathy is a frequent speaker on philanthropic issues. She teaches courses for professionals seeking their fundraising and nonprofit certifications, and contributes regularly to a variety of educational programs across the country.