



**INSIGHTS FROM SOMEONE
WHO HAS BEEN THERE –**

**BEST PRACTICES FOR AN
EFFECTIVE BOARD**

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Why Do We Serve?

Success –

Significance –

Where Should We Serve?

- Serve where you fit
 - Passion
 - Your skills
- Match your personality to the nonprofit boards phase/style
 - Supermanaging
 - Corporate phase
 - Ratifying

Board Best Practices

Do Your Duty

- Duty of care
 - Decision making
 - Oversight
- Duty of loyalty

Board Best Practices

Be Inquisitive and Demand Information

- Orientation
- Ask for dashboard/metrics
- Finance
- Compliance

Board Best Practices

Be Strategic

- Big picture
- Long-term perspective
- Demand a strategy session

Best Board Practices

Stay Mission Focused

- Maintain/establish your true mission
 - Reevaluate periodically
- Avoid mission creep

Help the Agency Adapt to Change

Best Board Practices

Be a Fundraiser

- Act as an ambassador
- Give personally

Establish Accountability

- For the Board
- For the Executive Director

What Do I Want In My Board?

1. Take ownership of their service
2. Development help
3. Strategic perspective
4. Honesty / sounding board
5. Mutual Accountability (performance / values)
6. Everyone has a niche